



Deb Busser, MA, PCC

President & Executive Coach

As an executive coach for more than a decade, Deb partners with C-suite and senior level leaders who are committed to their own evolution as they adapt to change — within new roles, new markets, and new businesses. She is adept at working with fast-growing, innovative organizations and is a trusted and visionary thought partner to clients from around the world.

Client outcomes include broader and more strategic thinking, increased effectiveness and contribution, greater credibility and influence, stronger internal and external relationships, and enhanced executive presence. Deb's clients raise their level of awareness as they become more intentional about their actions, behaviors, and internal narrative.

Her client list includes Fortune 500 companies, pre-IPO start-ups, professional service firms, and non-profit organizations. She also provides individual leadership coaching and group facilitation for several Harvard Business School Executive Education Programs.

Deb founded Energy Spring Leadership in 2003 and was a Partner at a boutique executive career management firm. She previously held leadership roles in Corporate HR and Product Marketing.

Deb has been published or quoted in multiple publications on issues related to leadership, talent management, and workplace trends, and has facilitated programs and workshops in the US, UK, Ireland, Cyprus, and Israel.

She earned the Professional Certified Coach (PCC) credential from the International Coach Federation as well as coach and coach trainer certifications from the Coach Training Alliance and the Evolutionary Institute. Deb holds a BS in Business Administration and a MA in Community Social Psychology from the University of Massachusetts Lowell where she taught Dynamics of Interpersonal Relations as an adjunct professor and was formally recognized for her contributions to enhance and promote human development and well-being.

Deb served on the Corporate Board Committee of The Boston Club, whose mission is to promote and support more women to move into board roles. She has also been on the board of the Friends of Prescott, a non-profit, educational community organization in her hometown where she teaches a creative dance class for adults called Shake Your Soul®.

“Deb's ability to deliver a message or provoke me to confront an issue at precisely the right moment was invaluable. I have altered the way I think about myself, allowing me to deliver at a much higher level.”

— Managing Director,
investment advisory firm

“After working with Deb, I've owned a different level of leadership.”

—CFO, healthcare industry

Quick facts about Deb

- Executive Coach and Team Facilitator at Harvard Business School
- Held leadership roles in Corporate HR and Product Marketing at Fidelity Investments
- Has coached clients from more than 45 countries
- Published or quoted in CBS MoneyWatch, Business Insider, Talent Management, SHRM, and AMA Shift

