

# Deb Busser, MA, PCC

## President & Executive Coach



As an executive coach for more than a decade, Deb partners with C-suite and senior level leaders who are committed to their own evolution as they adapt to change — within new roles, new markets, and new businesses. A trusted and visionary thought partner, she has coached executives from more than 45 countries and is adept in working with fast-growing, innovative organizations.

Client outcomes include broader and more strategic thinking, increased effectiveness and contribution, greater credibility and influence, stronger internal and external relationships, and enhanced executive presence. All of Deb's clients raise their level of personal awareness as they become more intentional about their actions, behaviors, and internal narrative.

Her client list includes Fortune 500 companies, pre-IPO start-ups, professional service firms, and non-profit organizations. She also provides individual leadership coaching and group facilitation for several Harvard Business School Executive Education Programs.

Deb founded Energy Spring Leadership in 2003 and was a Partner at a boutique executive career management firm. She previously held leadership roles in Corporate HR and Product Marketing at a global financial services firm where she defined and developed an online HR product and service offering, partnered with the senior leadership team and finance organization on annual and on-going business planning, and managed a multi-million-dollar product implementation budget and cross-functional team of 40 employees.

Deb has been published or quoted in multiple publications on issues related to leadership, talent management, and workplace trends, and has facilitated programs and workshops in the US, UK, Ireland, Cyprus, and Israel.

She earned the Professional Certified Coach (PCC) credential from the International Coach Federation as well as coach and coach trainer certifications from the Coach Training Alliance and the Evolutionary Institute. Deb holds a BS in Business Administration and a MA in Community Social Psychology from the University of Massachusetts Lowell where she taught Dynamics of Interpersonal Relations as an adjunct professor and was formally recognized for her contributions to enhance and promote human development and well-being.

Deb served on the Corporate Board Committee of The Boston Club, whose mission is to promote and support more women to move into board roles. Currently she is a board member of the Friends of Prescott, a non-profit, educational community organization in her hometown. Deb helped craft the business plan and overall strategy, leads the development committee, and teaches a creative dance class for adults called Shake Your Soul®.

**“Deb's ability to deliver a message or provoke me to confront an issue at precisely the right moment was invaluable. I have altered the way I think about myself, allowing me to deliver at a much higher level.”**

—Managing Director,  
investment advisory firm

**“After working with Deb, I've owned a different level of leadership.”**

—CFO, healthcare industry

### Quick facts about Deb

- Executive Coach and Team Facilitator at Harvard Business School
- Held leadership roles in Corporate HR and Product Marketing at Fidelity Investments
- Has coached clients from more than 45 countries
- Published or quoted in CBS MoneyWatch, Business Insider, Talent Management, SHRM, and AMA Shift

### Select Client Companies Include:

- Biogen
- Boston Children's Hospital
- Brown Brothers Harriman
- The Federal Reserve
- Foundation Medicine, Inc.
- Genzyme
- Harvard Pilgrim Health Care
- Harvard University
- Hebrew Senior Life
- Intellia Therapeutics
- Iron Mountain
- Massachusetts Institute of Technology (MIT) / Sloan
- PAREXEL
- Santander
- Smith & Nephew
- State Street Global Advisors
- Teradyne
- TripAdvisor
- UMass Medical System
- Yale School of Management



Serving clients in the greater Boston area and around the globe  
www.energyspringleadership.com • hello@energyspringleadership.com • 978-790-3909